



PrestigeNetwork®

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## CASE STUDY

**Client:** WarGaming

**Sector:** Gaming

**Project:** Legal

**Languages:** Chinese, Cantonese, Thai, Japanese, Turkish, Czech, French, German, Spanish, Russian, Vietnamese

### About the client

WarGaming is an award-winning online game developer and publisher, and one of the leaders in the free-to-play MMO market.

They are currently focused on its MMO series dedicated to mid-20th century warfare, with their flagship game having launched in 2011 and currently boasts over 75 million players worldwide.

### Our challenge

WarGaming required accurate and professional translations of legal documentation in numerous languages to ensure consistency across a range of territories where the game is advertised.

We were given an initial brief to translate documents from English to Chinese,

Japanese and Thai. Following the success of the initial project, we were asked to translate into Cantonese, Polish, Turkish, German, Spanish, Vietnamese, Russian, Czech and French. All translations were completed within short timescales and proved to be a cost-effective solution for the client

### The solution

Our solution for the client needed to be cost-effective, given the global reach of the Group, as well as deliverable within the tight timescales needed to ensure international rollout.

We worked with style guides and an innovative Translation Memory solution to accurately recreate the distinctive brand message in each language required.