



CASE STUDY

Client: UNISON

Sector: Public Service Union

Project: Large Print Publications

Languages: English

About the client

UNISON is the UK's largest union, serving more than 1.3 million members. UNISON represents full-time and part-time staff who provide public services, although they may be employed in both the public and private sectors.

Our challenge

Although Prestige Network has regularly provided Welsh translation of informational pieces created on a regular basis by UNISON, we have also supported their need for Large Print versions of their Annual Conference Guides.

These are substantial documents that detail the topics and the speakers, supplemented with attendee information.

Our task for three years has been to create Large Print versions of the guides for visually impaired visitors to the conference.

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What we did

It's probably best to explain what a Large Print document is.

The objective is to delivery written information in a form that is easy for visually impaired people to read. Guidelines have been developed that help authors of Large Print documents optimise the content presentation, so ensuring the inclusion of visually impaired people.

The guidelines we apply specify use of suitable typefaces - a simple sans serif font being easier to read, line lengths - short lines of text being easier to scan, line spacing - increasing the space between lines of text improves readability, removing hyphenation, and colour of the text, and colour of page backgrounds.

Applying the guidelines is not difficult, but the original documents may have been designed to comply with brand guidelines, using corporate colours and visually complex page layouts.

Our task is to maintain the look and feel of the original document as far as possible, but align it to the needs of blind and partially sighted people.

This may result in the Large Print version having more pages, possibly with different colour useage and a simplified layout that makes reading a large document less tiring.



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