

# SUMMER 2018 UPDATE



## MESSAGE FROM THE CEO

### Stars that count!

Our team extends across continents, but closer to home our Head Office staff deserve a big thank you for their loyalty and hard work. They are the real stars of our organisation.

★★★★★ **95%** recommend  
Reviews **4.77 Rating** Prestige Network

### Just some of our recent reviews...

*“Prestige provided us with a fast and excellent quality transcription and translation service”*

*“Friendly, professional service and excellent turnaround with delivery on time. At a reasonable and competitive price”*

*“1. Accuracy and timeliness of translation.  
2. Technical understanding of the topic.  
3. Excellence of communication, keeping the customer informed of progress and re-assurance that the work would be delivered ...”*



### WELCOMING CLIENTS & CONTRACTS



#### A selection of new contracts and clients

Retail and Manufacturing Clients  
London Ambulance Service  
Nationwide Building Society  
British Red Cross



### ANOTHER RECORD

99.36% of projects in April were delivered on time, a record month in terms of the number of projects handled.



### 402 NEW CLIENTS IN THIS FINANCIAL YEAR



### QUALITY CHECKING INTERPRETERS IN COURT

We were asked to provide an assessment of the quality of interpreters in Northern Ireland Courts for Chinese and Polish and other languages. We were Subsequently awarded a contract for this service.



## SPOTLIGHT ON RETAIL LOCALISATION



### Retail Localisation Case Study

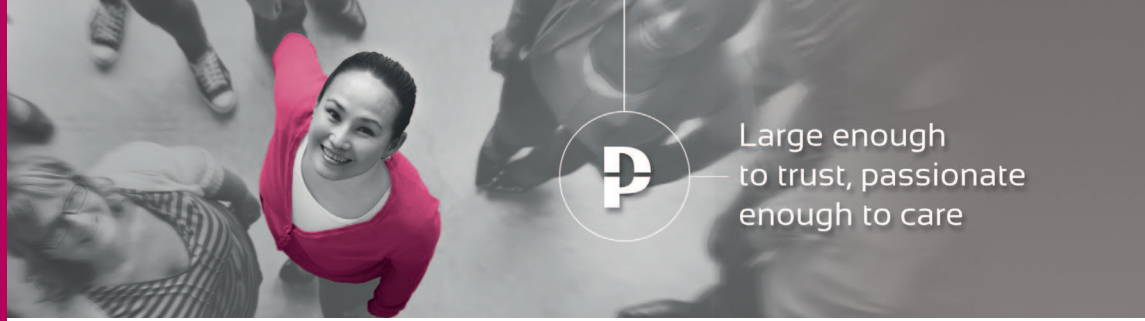
#### sofa.com

The growth of alternative retail models is driving a need to carefully consider how to communicate with the overseas customer; translate but erode the bottom line, or in English and risk alienating potential customers.

Where customer engagement is an important factor, then it may be worth

considering Sofa.com's model of 'localising' for their international markets.

As Retail Gazette reported in early 2017, "digital sales went up by 38 per cent after Sofa.com established an online presence in Ireland and Germany". While in no way laying any claim to Sofa.com's success, we certainly hope that our involvement in both their German and Dutch ventures has helped contribute to this growth.



Large enough to trust, passionate enough to care



## STAFF PROMOTIONS



We would like to congratulate the following members of staff on their recent promotions



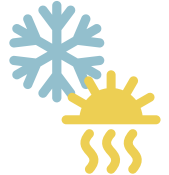
Lorraine has been promoted to Admin Manager.



Vadim has been promoted to IT Support Analyst.



## NO DISRUPTION AT PRESTIGE WHATEVER THE WEATHER



Whether it is extreme snowfalls or blistering heatwaves our Prestige Network operations team are ready to deliver to clients.



## Charity Quiz Night

Prestige Network staff and friends held a Quiz Night to raise much needed funds for ex-employee Charlotte Walton who needs to raise money for an electric wheelchair. Charlotte has been diagnosed with Ehlers Danlos Syndrome which is a rare condition affecting connective tissue in her body causing dislocations of all her joints.

The atmosphere was competitive and jovial, the winning team 'Windsor Wedding Guests' won by just 4 points!

Prestige Network is pleased to have raised £240 for this good cause.



## Did you know that Newbury is the new technology centre of the UK!

Newbury featured prominently in Tech Nation's (technation.io) recent report on technology in the regions. They reported that the town has over 15 times the average level of digital tech compared to the wider UK, with the town hosting both Vodafone and Micro Focus, amongst other tech firms.

The same can be said for Reading a few miles away with global tech superpowers such as Oracle and Microsoft ensuring that technology forms a significant contribution to the town's economy.

Prestige Network has been privileged to work in partnership with many of these leading technology companies, ensuring that their products are expertly localised for the global marketplace.

Find out more about our technology solutions:  
[www.prestigenetwork.com/sectors/software-localisation](http://www.prestigenetwork.com/sectors/software-localisation)