



Prestige Network

PRESS RELEASE

26 September 2007

Language Company campaigns for Language Awareness on European Languages Day

Berkshire based language services company Prestige Network is campaigning to raise awareness of language diversity as part of European Language Day.

The company is encouraging businesses and industry across the UK to recognise the ever growing need to communicate with customers, staff and business partners in languages other than English and to embrace diversity.

Prestige Network Head of PR and Marketing Kate Wiley said that language communication presents a significant challenge for private and public sector businesses across the UK as they strive to keep up with the changing face of Britain.

“As the UK becomes more culturally diverse, so do the languages that people use to communicate with every day,” Ms Wiley said.

“With at least 200 languages spoken in London alone and the growing culture of business globalisation it is vitally important for businesses to recognise the importance of communicating effectively with those who speak poor or no English at all.

“Prestige Network is encouraging businesses in all industries to open the lines of communication to non English speakers and to embrace diversity in all its forms. Awareness and acceptance of issues surrounding language communications and diversity allows businesses to open their doors to people who may not otherwise be able to use their services. It’s good for their reputation, and even better for their bank balance.”

The push to encourage businesses to recognise language diversity is part of European Language Day – a celebration of all languages spoken in Europe which is held on 26 September each year.

Prestige Network is the UK’s leading language communications specialist. With about 4000 linguists based across the UK they help businesses cross the language barrier and tackle diversity issues head on. The company works in all languages including British Sign Language and Braille, and provides a full range of services including document translations, face to face interpreting, telephone interpreting and diversity training.

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For more information:

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Note to editors:

- **This press release will be available in downloadable PDF format on our web site’s Media Centre.**
- Prestige Network has recently launched an online media centre. Please bookmark our site check there regularly for our latest press releases in downloadable PDF format, high resolution images, news archives and background information on the company. Please go to <http://www.prestigenetwork.com/translation/mediacentre/> for more information.

- This press release is available as a PDF on the Media Centre page of our web site along with high res images and further background information on Prestige Network.
- Formed in 1991, Prestige Network is a special language services provider based in Thatcham, Berkshire.
- They provide a full UK wide service in all languages.
- Prestige Network can cater for all language and communications needs in the public sector, including central and local government departments, the NHS, charities, the police and other public organisations.
- They can provide services in language translation, face-to-face and telephone interpreting, multilingual publishing, voice recording, Braille, British Sign Language, language and cultural consultancy, language teaching.